

# International Year of Sound

## Logo Design Competition

### Background

The International Commission for Acoustics is working towards gaining approval for the International Year of Sound (IYS) in 2019. The application has to be approved by UNESCO and in preparation for that we need to provide a document outlining the reasons why there should be an IYS. One thing that we need this year is a logo for use on our submissions. The successful logo will then be used on all of the documents related to the IYS and on all the approved events during the IYS.

### Mission

The IYS will be a global initiative to highlight the importance of sound and related technologies as well as the need for quietness and peace in the lives for all in society. The IYS will consist of coordinated activities on regional, national and international levels. These activities will aim to stimulate the understanding throughout the world of the important role that sound plays in all aspects of our society. As well, these activities will encourage an understanding of the need for the control of noise in the environment and the workplace.

### The Competition

This competition is open to all student acousticians (undergraduate and postgraduate) who are student members of their national acoustical society.

The basic requirements for the logo design are that it should:

- Be identifiable as related to sound
- Be clear when reproduced in a small size
- Be clear when reproduced in black and white

The designer of the successful logo will be awarded a cash prize of **500 €** (EURO) or the equivalent in local currency. As well, their name will be recorded as a contributor to the IYS.

The UNESCO page with the listing and links to the home page for recent International Years is at <http://www.un.org/en/sections/observances/international-years/>. Follow the links to some of the science-based International Years to see logos these organizers have chosen.

The place-holder webpage that has been set up for the IYS is at <http://www.sound2019.org/> and this has a temporary logo but this should not influence your design. The successful logo from this competition will replace this preliminary logo.

### **Submission**

Your proposal for the IYS logo design:

- should be in a standard graphics format such as jpg, gif, png, etc.
- should be in colour
- should allow for the 2019 to be replaced by another year should the first application be unsuccessful
- should have minimum resolution of 400 px by 400 px
- should provide the rationale for the design in the application form

### **Submission Date: 1 September 2015**

Submission to both:

[ICAPresident@icacommission.org](mailto:ICAPresident@icacommission.org)

and

[ICASecGen@icacommission.org](mailto:ICASecGen@icacommission.org)

The submission should include as separate files the application form and your logo.

Both file names should include your family name, i.e., “XXXX Application”, “XXXX Logo”.

The submissions will first be assessed by a subcommittee of the ICA to provide a short listing. The successful logo will then be selected from this shortlisting by the board of the ICA. The final decision should be made by 24 September 2015.

Enquiries to [ICASecGen@icacommission.org](mailto:ICASecGen@icacommission.org)

# APPLICATION FORM

## International Year of Sound, Logo Design Competition

*By submitting this form you are verifying that the logo you provide is your own work and is not copied from any other source and that it does not convene any copyright.*

Family Name .....

Personal Name .....

Date of birth .....

Your Address .....

.....Country.....

E-mail .....

National Acoustical Society that you are a student member of

.....

Up to 400 words providing the rationale for this logo design: